
TNC-pol-84

Sponsorships Policy

Purpose

To define the levels of sponsorship and outline the benefits for each level.

Sponsorship Levels and Benefits

Platinum:

A sponsor donating \$2,000 or more will receive the following benefits:

- The name and logo of the sponsor will be prominently displayed inside and outside the Club lodge and will also be prominently displayed on our website, the membership application forms, brochures, newsletters and trail maps
- Any advertising by the club will include the logo of the sponsor.
- The logo of the sponsor will be displayed by the Telemark Racing Team at competitions.
- The logo of the sponsor will be displayed at Club events.
- The sponsor will be formally acknowledged at Club events.

Gold:

A sponsor donating between \$1,000 and \$2,000 will receive the following benefits:

- The name and logo of the sponsor will be prominently displayed inside and outside the Club lodge and will also be prominently displayed on our website, the membership application forms, brochures, newsletters and trail maps.

- The logo of the sponsor will be displayed at Club events.
- The sponsor will be formally acknowledged at Club events.

Silver:

A sponsor donating between \$500 and \$1,000 will receive the following benefits:

- The name and logo of the sponsor will be displayed inside and outside the Club lodge and will also be displayed on our website, the membership application forms, brochures, newsletters and trail maps.
- The logo of the sponsor will be displayed at Club events.
- The sponsor will be formally acknowledged at Club events.

Bronze:

A sponsor donating \$500 will receive the following benefits:

- The name and logo of the sponsor will be displayed inside and outside the Club lodge and will also be displayed on our website, the membership application forms, brochures and newsletters.