

Where people go in the Central Okanagan for an outstanding outdoor experience.

Quality facilities, trails and programs supporting Nordic sports and snowshoeing in a friendly, fun and safe environment.

## Strategic Focus Areas

**Programs** 

Infrastructure

Guest & Member Experience

- Integration/Planning
- Beginner Programs

- Trail Enhancement
  - Parking
  - Facilities

- Social Activities
- Marketing/Communications
  - Beginner Support

Community

Inclusive

Sport