

Telemark Biathlon Sponsor Policy

Platinum Sponsor: annual donation of \$5000 or more, or \$10,000 or more in equipment, supplies or building materials

- 1) 12 month “long listing” on the Telemark Biathlon website sponsor page, hyperlinked to the appropriate website.
- 2) 12 month slot in the rotating ad on the Telemark Biathlon website home page with the rotation frequency weighted by the amount contributed, hyperlinked to the appropriate website.
- 3) Recognition at the biathlete/parent orientation seminar at the start of the ski season (typically first Saturday in December).
- 4) 12 month sponsorship logo opportunity on Telemark Biathlon club Timing Hut or naming opportunity for Telemark Biathlon Stadium.
- 5) Up to one post per month for the entire year on the Telemark Biathlon website highlighting the sponsor, such an upcoming sale announcement, etc. Hyperlinks will be provided to the appropriate website.
- 6) Sponsorship recognition at any Telemark Biathlon club regional biathlon races (banner, signage, rifle decals for all participants).
- 7) Sponsorship recognition at the Telemark Biathlon club fall camp.

Gold Sponsor: annual donation of \$1000 or more, or \$2000 or more in equipment, supplies or building materials

- 1) 12 month “long listing” on the Telemark Biathlon website sponsor page, hyperlinked to the appropriate website.
- 2) 12 month slot in the rotating ad on the Telemark Biathlon website home page with the rotation frequency weighted by the amount contributed, hyperlinked to the appropriate website.
- 3) Recognition at the biathlete/parent orientation seminar at the start of the ski season (typically first Saturday in December).
- 4) 12 month sponsorship logo opportunity on Telemark Biathlon club rifle bags and 6 new Savage rifles.
- 5) Up to one post per month from November through March on the Telemark Biathlon website highlighting the sponsor, such an upcoming sale announcement, etc. Hyperlinks will be provided to the appropriate website.

Silver Sponsor: annual donation of \$500 or more, or \$1000 or more in equipment, supplies or building materials

- 1) 12 month long listing on the Telemark Biathlon website sponsor page, hyperlinked to the appropriate website.
- 2) 12 month slot in the rotating ad on the Telemark Biathlon website home page with the rotation frequency weighted by the amount contributed. , hyperlinked to the appropriate website.
- 3) Recognition at the biathlete/parent orientation seminar at the start of the ski season (typically first Saturday in December).

Bronze Sponsor: annual donation of \$100 or more, or \$200 or more in equipment, supplies or building materials

- 1) 12 month logo and business listing on the Telemark Biathlon website sponsor page, hyperlinked to the appropriate website.